



Creative Challenge



Scoring Guidelines

UNIQUE BUSINESS NAME guidelines:

- 25 pts – The Project has an original and enticing Name.
- 20 pts – The business name is well thought out but lacks a creative twist.
- 15 pts - Name is somewhat creative but lacks originality.
- 10 pts – The name is a copy of something else with something else added.
- 5 pts – The name is a copy of something that already exists.

ATTENTION TO DETAIL Guidelines:

- 25 pts - Lots of detail was used, everything looks neat, all parts are clearly labeled
- 20 pts - 3 materials were used in a detailed way and exceeded expectations. Everything labeled
- 15 pts - Somewhat detailed. Some parts recognizable. Most parts labeled
- 10 pts - Poor use of details and some parts are not labeled
- 5 pts - Work is sloppy, Few Details used, No Labels to Describe Project

HAS 4 DIFFERENT ROOMS guidelines:

- 25 pts – 4 different rooms created. All rooms have a completely unique design features.
- 20 pts - 4 different rooms created with all parts included.
- 15 pts - 3 different rooms created well with all parts included.
- 10 pts - 2 different rooms created with all parts, 2 rooms missing details.
- 5 pts - Only 1 Room created well.

CREATIVITY guidelines:

- 25 pts – High Quality ideas, Great presentation, Unique and Creative design, Many new ideas.
- 20 pts – Good ideas with a unique presentation.
- 15 pts – Original Ideas, Somewhat Unique, Presentation needs improvement.
- 10 pts – Basic ideas, Poor presentation
- 5 pts – Poor ideas, Unsatisfactory presentation.

PROJECT CONSTRUCTION (Quality) guidelines:

- 25 pts – Sturdy Construction, Excellent Design, Lots of detail with creative execution.
- 20 pts – Well Planned, Good Design, Durable Construction
- 15 pts – Planning was lacking, Good Design, Flimsy Construction
- 10 pts – Poor execution of ideas, Flimsy Construction
- 5 pts – Lacked all planning, Poor Design, No durability